



D 73, Chokkanathar Street 4th Stop, Thiru Nagar, Madurai, Tamilnadu 625006, India.

PROPOSAL - Crypto Sportsbook Platform Development

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Company

Greetings from WeAlwin Technologies,

We have analyzed your business requirements precisely and have prepared this proposal. We believe in dedication and hard work to give what you demand.

I would like to thank you for trusting us and our work. We look forward to a long term business relationship!

WeAlwin Technologies is a team of passionate 80+ blockchain professionals holding experience over 10+ years. We are delighted to share that we have achieved 5+ successful years of endorsing results and look forward to many more lucrative milestones to accomplish.

We are a leading blockchain development company, extending our services to various substantial platforms to make budding crypto craze to immerse their toes in the blockchain industry.

Our prime motive is to provide world-class blockchain-based products and development services to our clients. As a massive triumph, right from its origination to the present, WeAlwin has 300+ global clients with 100% victorious satisfaction. We are proud that our company has been sustained as a trustworthy blockchain developer in the global market territory.



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1. Executive Summary

WeAlwin Technologies proposes to design and develop a custom crypto sportsbook platform that enables users to participate in sports betting using cryptocurrency.

The proposed platform will include a modern sportsbook interface, crypto deposit and withdrawal functionality, internal USDC balance management, transaction ledger, BetBy sportsbook integration, player account management, promotional functionality, and a comprehensive administration panel.

The solution will be developed as an original platform, taking inspiration only from the general user experience and functional concepts of established sportsbook platforms such as Stake, BC.Game, Rollbit, Shuffle and CoinCasino.

No proprietary source code, branding, trademarks or protected intellectual property belonging to third parties will be copied or incorporated into the solution.

The engagement will follow a one-time development model, with the complete project source code handed over to the Client upon completion and confirmation of the agreed development scope.

2. Project Understanding

Based on the discussions, the Client requires a sportsbook-only platform with the following primary capabilities:

- Crypto-focused sportsbook experience
- Crypto deposits and withdrawals
- Fiat-to-crypto on-ramp integration
- USDC internal player balance

- Internal transaction ledger
- Sportsbook and betting functionality
- BetBy sportsbook API integration
- Player account management
- Promotional/promo-code functionality
- KYC verification capability
- Administrative back office
- Secure and scalable platform architecture
- Complete source-code handover after project completion

The platform will be developed with the objective of allowing the Client's technical team to independently manage and further develop the solution after handover.

3. Proposed Platform

The proposed solution will consist of three primary components:

Player Platform

The customer-facing sportsbook application through which users can:

- Create and manage their accounts
- View their balance
- Deposit cryptocurrency
- Withdraw cryptocurrency
- Browse sports and events
- View available markets and odds
- Place bets
- View betting history
- Manage their profile

Backend Platform

The backend will manage:

- User accounts
- Authentication
- Player balances
- Transaction ledger
- Wallet-related transactions
- Sportsbook integration
- Betting records
- Promotions
- Notifications
- Administrative operations

Administration Panel

A dedicated admin panel will allow authorised administrators to manage and monitor users, transactions, betting activity, promotions and other platform operations.

4. User Registration & Authentication

The platform will provide secure user account functionality.

Features

- User registration
- Login/logout
- Email verification
- Password recovery

- Password management
- Account status management
- Session management
- Basic security settings

5. Player Dashboard

The player dashboard will provide users with access to their account and sportsbook activities.

Features

- Account information
- Available balance
- USDC balance
- Deposit
- Withdrawal
- Betting activity
- Transaction history
- Promotions
- Profile management
- Security settings



6. Crypto Wallet & Balance Management

The platform will support cryptocurrency-based deposits and withdrawals through the selected wallet/payment infrastructure.

Core Functionality

- Crypto deposit
- Crypto withdrawal
- Player balance management
- Transaction tracking
- Transaction history
- Deposit/withdrawal status
- Blockchain transaction reference where applicable
- Balance updates

The exact supported cryptocurrencies and blockchain networks will be finalised during the technical discovery stage.

7. Internal USDC Balance & Transaction Ledger

The platform will maintain an internal USDC-based player balance and transaction ledger.

The ledger will record relevant financial activities such as:

- Deposits
- Withdrawals
- Bet placement
- Betting winnings
- Refunds
- Promotional credits
- Other approved balance adjustments

This will provide a structured record of player financial activity within the platform.

8. Crypto Deposit Flow

The proposed deposit process will follow the general flow:

User → Deposit Request → Wallet/Payment Infrastructure → Blockchain Confirmation → Platform Verification → Player Balance

The platform will display appropriate transaction status and history to the user.

The final transaction flow will depend on the selected wallet/payment infrastructure.

9. Crypto Withdrawal Flow

The proposed withdrawal process will follow the general flow:

User → Withdrawal Request → Validation → Processing → Blockchain Transaction → Balance Update

The platform will provide:

- Withdrawal request
- Amount validation
- Balance verification
- Transaction status
- Transaction history
- Blockchain transaction reference where applicable

The exact approval and processing workflow will be finalised during implementation.

10. Fiat-to-Crypto On-Ramp & Wallet Connection

The platform can support integration with a suitable third-party fiat-to-crypto on-ramp service and crypto wallet connection, based on the Client's preference.

Users can purchase supported cryptocurrencies through the selected on-ramp service or connect their compatible crypto wallet to the platform.

The Client will select the preferred service/provider based on its requirements.

Any third-party service fees, transaction charges, or subscription costs will be paid directly by the Client. WeAlwin will provide the required technical integration, configuration, and setup support.

11. BetBy Sportsbook Integration

BetBy will be used as the proposed sportsbook provider for the platform.

The platform will integrate with the relevant BetBy APIs/services available under the Client's selected plan.

The integration may include:

- Sports
- Competitions
- Events
- Markets
- Odds
- Pre-match betting
- Live/in-play betting

- Bet placement
- Bet status
- Results and settlement information

The final integration scope will depend on the APIs and capabilities provided by BetBy under the Client's selected service plan.

BetBy subscription/API costs will be handled directly by the Client.

12. Sportsbook Interface

The platform will provide a modern sportsbook interface for browsing and selecting betting opportunities.

Sports Navigation

The interface can include sports such as:

- Football
- Basketball
- Tennis
- Cricket
- Baseball
- Esports
- Other sports available through BetBy

Event & Market Display

- Upcoming events
- Live events
- Event information

- Markets
- Odds
- Betting selections
- Market categories

The final sports and market availability will depend on the BetBy feed.

13. Bet Slip & Betting

The platform will provide a dedicated bet slip interface.

Features

- Add selections
- Remove selections
- Stake amount
- Odds display
- Potential payout
- Bet confirmation
- Bet placement
- Bet status
- Basic validation and error handling



Supported betting types will depend on the capabilities of the integrated BetBy service.

14. My Bets & Betting History

Users will be able to view their betting activities through a dedicated section.

Open Bets

- Active bets
- Event information
- Stake
- Odds
- Current status

Settled Bets

- Won
- Lost
- Void
- Refunded
- Settlement information

Betting History

Users can review their previous betting transactions and relevant details.

15. Promotional / Promo Code Module

The platform will support promotional functionality.

Features

- Promo-code creation
- Promo-code validation
- Promotion configuration
- Eligibility settings
- Usage limitations
- Validity period

- Promotion status
- Admin management

The specific promotional rules and reward logic will be finalised based on the Client's business requirements.

16. KYC Verification

The platform can support manual KYC verification or integration with a third-party KYC service, based on the Client's preference.

If a third-party KYC provider is selected, all associated setup, subscription, and verification service fees will be paid directly by the Client. WeAlwin will provide the required technical integration support.

Option 1 – Manual KYC

The platform can provide functionality for:

- Document submission
- Verification status
- Admin review
- Approval/rejection
- Verification history

Option 2 – Third-Party KYC

If the Client prefers automated verification, a suitable third-party KYC provider can be integrated based on:

- Target countries
- Verification requirements
- Provider capabilities
- Pricing
- API availability

The final approach and provider will be confirmed by the Client before implementation.

17. Admin / Back Office

The administration panel will provide authorised administrators with tools for managing and monitoring the platform.

Dashboard

- User overview
- Deposit activity
- Withdrawal activity
- Betting activity
- Transaction overview
- Operational statistics



User Management

- User search
- User profile
- Account status
- KYC status
- Balance information
- Transaction history



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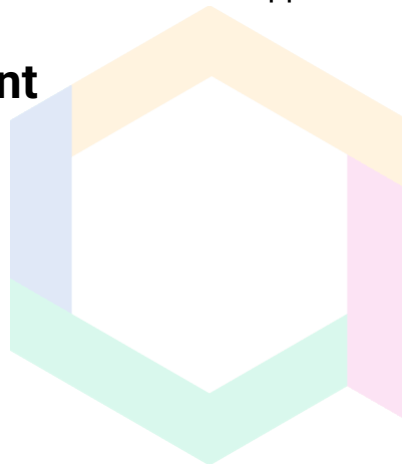
- Betting history
- Account controls

Transaction Management

- Deposit records
- Withdrawal records
- Transaction status
- Transaction history
- Blockchain transaction reference where applicable

Betting Management

- Bet records
- User information
- Event information
- Stake
- Odds
- Result
- Status



Promotion Management

- Promo codes
- Promotion configuration
- Usage tracking
- Promotion status

18. Notifications

The platform can provide notifications related to important user activities.

These may include:

- Registration
- Account verification
- Deposit status
- Withdrawal status
- Bet placement
- Bet settlement
- Promotional notifications
- Security-related notifications

Email/SMS/push notification functionality can be implemented based on the Client's selected communication requirements and service providers.

19. Security & Technical Approach

Security will be considered throughout the development process.

The platform will follow appropriate security practices covering areas such as:

- Secure authentication
- Access control
- API security
- Input validation
- Secure handling of sensitive information
- Transaction validation

- Administrative permissions
- Application logging
- Error handling
- Security-focused testing

The Client may also conduct an independent security assessment or audit before production launch.

WeAlwin can provide the required technical support for addressing findings related to the developed application within the agreed scope.

20. Source Code & Project Handover

The development phase will initially be carried out using WeAlwin's demo/development server environment for development and testing purposes.

During development, the Client will be provided access to the required demonstrations and review builds as agreed.

1. The agreed development scope has been completed,
2. Testing and final corrections have been completed, and
3. The Client provides confirmation/acceptance of the completed development,

WeAlwin will proceed with the complete source-code handover to the Client.

The handover will include the agreed project source code and relevant technical/deployment documentation required for the Client's technical team to continue managing and developing the platform.

The detailed ownership and IP assignment terms will be defined in the final development agreement.

21. Project Implementation Flow

Requirement Finalization



UI/UX & Technical Architecture



Core Platform Development



Client Provides Required Third-Party API / Service Access
(BetBy, Wallet/On-Ramp, KYC – if applicable)



API & Third-Party Service Integration by WeAlwin



Module Development & Configuration



Testing & Client Review



Final Corrections & Confirmation



Production Deployment



Complete Source-Code Handover

Note: Third-party services and API subscriptions will be arranged and paid for directly by the Client. WeAlwin will provide the required technical integration and configuration support.

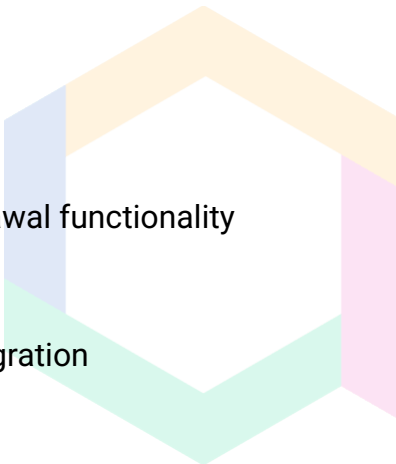
22. One-Time Development Cost

Total Development Cost: 8500 USD

Development Time : 30 Business Days

The one-time development cost will cover the agreed platform development scope, including:

- UI/UX implementation
- Frontend development
- Backend development
- Player platform
- Admin panel
- Crypto deposit/withdrawal functionality
- USDC internal balance
- Transaction ledger
- BetBy sportsbook integration
- Betting functionality
- KYC functionality
- Testing
- Deployment support
- Documentation
- Complete source-code handover



Third-party provider charges, subscriptions and external service fees are separate from the development cost and will be paid directly by the Client to the respective providers.

Note: There will be additional of 18% GST on the above mentioned project cost if payment process via Crypto.

23. Project Cost

To achieve the mentioned above requirements, the cost will be **8500 USD**.

Milestones:

S.No	Milestone	Tasks	Cost (in USD)
1.	Initial Payment	Project Initiation Upfront (50%)	4250 USD
2.	Intermediate Payment	Local Completion - After Demo (25%)	2125 USD
3.	Final Payment	Final Completion and delivery (25%)	2125 USD
TOTAL			8500 USD

24. Post-Development Support

WeAlwin will provide **3 months of free post-development support after production go-live.**

The support period will primarily cover:

- Bug fixing
- Issues related to delivered functionality
- Technical assistance
- Integration-related issues within the agreed scope
- Production issue assistance

New features, major modifications or requirements outside the agreed scope will be charged separately based on the nature of the work and timeline.

After the initial three-month support period, the Client may optionally engage WeAlwin for continued maintenance and development support under a separate agreement.

We at Wealwin Technologies looking forward to develop your project and to joining hands and working together to make it a great success.