

**Bowel Cancer Guernsey LBG**

Financial Statements for the year ended

31 December 2024

# The Committee of Bowel Cancer Guernsey LBG Annual Report 2024

## Committee's report for the Year Ended 31 December 2024

### Objectives and activities:

The purpose of the charity is

- to improve the awareness, prevention and diagnosis of bowel cancer within the Bailiwick of Guernsey

### Achievements and performance

The main achievements of the charity to beneficiaries, and the wider community were:

- raising awareness through loud tie day; flag day; lesson plans; animated screen at Beau Sejour and other locations; continuation of Island FM radio campaign into 2025: merchandise; fund-raising events; article in En Voyage magazine; and continued presence of toilet stickers in public toilets.
- demonstrating the bowel cancer stages through an inflatable bowel at the Government House Charities Fayre.
- working with our partners in public relations Black Vanilla, Two Degrees North and others to refresh animated cartoons, its strong branding and to promote a high presence on social media.
- prevention work by promoting healthy lifestyle through; assisting at Guernsey Marathon; sponsoring GFC; discussions to add more exercise equipment to other locations; working with runners at the Guernsey Marathon: and handing out porridge and recipe cards on Fibre Friday.
- diagnosis- maintaining a close working relationship with Health and Social Care; preparing FIT kits for the screening programme; sponsoring medical training: providing fiddle toys for those receiving colonoscopies.

### Financial Review

The Statement of Income and Expenditure, and the Balance Sheet are set out on the following pages.

### Structure, governance and management

The charity is constituted as Limited by Guarantee Company under a Memorandum and Articles of Association and supported by a governance document amended on 1 June 2024..

Board and Committee members are elected at the annual general meeting.

### Reference and administrative details

The charity is called Bowel Cancer Guernsey LBG, charity registration number is CH102, in accordance with the 2023 Bailiwick Charities Law; and also number 247 of the Association of Guernsey Charities.

The charity has no physical premises and the principal office of the charity is the address of the Chair c/o Le Pignon, Long Camps, St Sampson, GY2 4UQ

The names of all Board members as at the date of this report, and who served during the year along with committee members who left and joined during 2024 are as follows:

#### **Directors**

Anne Brouard - Chair  
Di Mathews - Secretary  
Sara Gould - Treasurer

#### **Board Members**

Kevin Lesbirel  
Rachel Littlefair  
Christopher Logan  
Francesca McDermott

Linda Paley

Juliette Thompson

#### **Committee Members**

Tracey Smale (until 5 June 2024)  
Catharine Haywood (until 5 June 2024)  
Clare Parkinson (from 11 Sept 2024)

**Bowel Cancer Guernsey LBG**  
**Income and Expenditure for the Year Ended 31 December 2024**

		Year to 31 December 2024		Year to 31 December 2023	
		£	£	£	£
<b>Income</b>					
External fund-raising			6,256.09		5,504.68
Charity fund-raising	Net		4,190.10		5,778.76
Donations			22,577.54		5,212.70
Other income			150.00		265.80
Bank interest			668.56		109.16
Total Income			<u>£ 33,842.29</u>		<u>£ 16,871.10</u>
 <b>Expenditure</b>					
<b><u>Awareness Raising</u></b>					
Awareness Campaign	Net		16,408.52		13,980.00
Public Relations			10,288.75		7,854.50
Merchandise			2,010.50		1,283.00
Barrier signs/Pull Ups			337.00		427.89
<b><u>Prevention and Diagnosis</u></b>					
Training Sponsorship			2,587.31		300.00
Merchandise			150.00		-
<b><u>Other</u></b>					
Strategic Planning			960.50		-
Bank Charges			57.57		130.07
Miscellaneous			436.99		410.56
			<u>£ 33,237.14</u>		<u>£ 24,386.02</u>
 <b>Surplus carried forward</b>			 <u>£ 605.15</u>		 <u>£ (7,514.92)</u>

**Bowel Cancer Guernsey LBG**  
**Balance Sheet as at 31 December 2024**

	Year to 31 December 2024		Year to 31 December 2023	
	£	£	£	£
<b>General Funds</b>				
Balance brought forward		58,818.75		66,333.67
Plus surplus/(deficit) for year		605.15		(7,514.92)
Balance carried forward		£ 59,423.90		£ 58,818.75

**Represented by:**

Cash at bank				
Lloyds Treasurer Account LTD		1,931.83		439.71
Lloyds Treasurer Account		2,087.22		1,142.27
Lloyds Business Reserve		55,404.85		57,236.77
		£ 59,423.90		£ 58,818.75

## Bowel Cancer Guernsey LBG

### Notes to the Accounts

#### Accounting Policies

**Basis of accounts** These financial statements are prepared in accordance with United Kingdom Generally Accepted Accounting Principles, including FRS102 the Financial Reporting Standard applicable to charities in the United Kingdom and Republic of Ireland, as set out in the Statement of Recommended Practice (SORP) agreed between all United Kingdom Charity Commissions and the Chartered Institute of Public Finance and Accounting.

The financial statements comply with applicable laws and give a true and fair view.

#### Recognition of income

**Grants & sponsorship** No grants or sponsorship was received during the year.

**Donations** During the year two sizable donations were received in addition to further donations from third parties, some following their fund-raising efforts for the charity. Also a number of small donations were received in lieu of flowers.

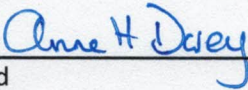
**Volunteer help** The value of volunteer help received is not included in the accounts but the report above describes where that help has arisen.

#### Assets

**Fixed assets** Expenditure in relation to assets are allocated to the year of purchase.

**Investments** Funds held in three bank accounts were held at Lloyds Bank

These accounts have been independently checked.

  
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Signed  
Anne Dorey ACA

18 April 2025  
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Date