

Giving people the power to speak up and stop crime.
100% anonymously. Always.

CrimeStoppers.
Speak up. Stay safe.

Annual Report and Accounts

2017/18

Registered Charity No 1108687(England) No SC037960 (Scotland)
Company No 05382856

Crimestoppers
in numbers
2017/18

This year over **450,000** people contacted us about a crime. That's **50,000** more than last year.



20,000 of reported crimes had a positive outcome, with **3,500** people arrested and charged.



34% of crimes were reported anonymously by **BAME** communities.

We gained **13,854** new followers on social media, with **89,394** more page views on our website.



65% of crimes were reported by the public online.



An equal number of women and men reported a crime. That's **48% women** and **52% men**.

7,986

people under the age of **25** followed our youth brand Fearless. That's **453** new followers this year!



We trained **489** professionals working with young people.

86% of people in the UK have heard about Crimestoppers.



New Brand | New Website | New Voice

CrimeStoppers.
Speak up. Stay safe.

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Welcome from our Chair and Chief Executive**Lord Ashcroft, KCMG PC, Founder and Chair of Crimestoppers****Mark Hallas OBE, Chief Executive**

2017-18 has been a successful and important year of change and renewal for Crimestoppers. Our Charity goes from strength to strength with our service trusted by hundreds of thousands of people every year. Disseminations to police forces have increased by 14% to 155,000; that's over 50 extra reports per day being sent to law enforcement.

The number of positive outcomes has continued to rise by over 15%. Arrest and Charge figures have shown a small increase, after falls in previous years.

We have seen a number of projects come to fruition in 2017/18, all of which will allow us to help more people who feel they have no one else to turn to.

We are delighted that we now have a new website reflecting our refreshed brand and warmer, empathetic tone of voice. This is the culmination of a number of years of work and is guided by our research and strategy.

It recognises that, to help more people and protect them from the crimes that harm them most, it was essential that our communications modernise and adapt to the times. Our aim is to connect with those people and communities who may not know about us, but can greatly benefit from our anonymous reporting service.

We have continued to learn more about our beneficiaries, the environments where they live and work, and the barriers that stop them from speaking up.

With the worrying rise in youth crime, we are boosting our efforts with more Fearless workers across the UK. This will ensure more young people know they have options when it comes to dealing with the crime around them that affects their lives.

Our staff have demonstrated their continued commitment, nowhere more so than at our Contact Centre. They are at the front line of our work and know intimately how we give a helping hand at the right time to the 450,000 people who in the last year trusted us with their crime information.

Crime can be worrying and a proportion of the population refuse to speak to authorities for a variety of reasons. In a fast-changing world where perceptions, and perhaps personal circumstances, leave some people feeling disempowered, it's good to know they can always trust Crimestoppers.

Our staff and volunteers are reminded on a daily basis of the substantial impact we make as we help those whose voices and invaluable information would otherwise not be heard. We understand people's concerns.

With your support, we commit all our efforts to giving people hope by passing on their information, protecting their identity and helping to make our communities stronger and safer.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31st March 2018

The Trustees present their report for the year ended 31st March 2018 together with the financial statements of the Charity, which have been prepared in accordance with the Charity's Articles of Association, applicable law and in accordance with United Kingdom Generally Accepted Accounting Practice (UK GAAP).

The Trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

The Charity has one active wholly owned subsidiary, Treble 5 Treble 1 Limited, collectively referred to in this report as the "group".

Our Vision, Mission and Values

In the last year, Crimestoppers has launched its renewed brand and identity as we commit to help more people to **speak up** and **stop crime**.

Our new vision:

Everyone has the right to feel safe from crime, wherever they live.

Our Mission is what we do to achieve our vision:

- We're an independent Charity that gives you the power to speak up to stop crime, 100% anonymously.
- Whoever you are, wherever you live, from communities to companies. By phone and online, 24/7, 365 days a year, we are there for you.
- We also share advice on how to protect the people you care about from crime, so everyone can feel safe.

How we behave and communicate is expressed in these Values:

- We care.
- We believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope.
- We're inclusive.
- We don't judge people - we're here for everyone who needs us.
- We can change communities for the better by working together.
- We're trustworthy.
- We're a reliable, honest, independent Charity. We act responsibly and never break anonymity.
- We're determined.
- We commit all our efforts to achieving positive change. We have a 'can-do' attitude and we communicate like real people, directly and clearly.

A commitment to use evidence and learning helped us achieve a clear brand: inclusive, caring, trustworthy and determined

We launched our refreshed brand, because we know we need to build trust with those people and communities who need us most, but may be reluctant to contact us.

- We want to help more people who are worried about crime to speak up to stop crime - 100% anonymously, and;
- We want more people to support our work, who share our belief that everyone has a right to be safe from crime.

Achieving our Strategy

The third year of the Strategy has seen numerous projects finally coming to fruition. Our refreshed brand has been launched, as has our new website and intranet 'The Bubble'. These are all key communication tools and will help us reach more people who need us.

Progress so far

Our next steps

Anonymity

We are helping more people. For 2 consecutive years we've answered more calls and responded to more online forms, up by 44%.

This is stretching our Contact Centre staff as we ask them to deal with the higher volume and more complex calls about crimes causing the most harm.

To cope with the increasing demand we will rearrange our Contact Centre to create space for more staff, review shift patterns and consider specialist staff for some services.

The implementation of new data protection laws (GDPR) will continue this year with staff training, and work with our clients, to make sure we hold personal data appropriately.

Engagement

Our new brand has been well received both internally and externally. Research has enabled us to craft our key messages to resonate with both Stoppers (the people who pass on information) and Supporters (our law enforcement, commercial partners and volunteers).

More people are contacting us than ever before on crimes that cause the most harm.

We have welcomed new Fearless outreach workers to our regional team. With the growth in both knife and drug related crimes they are busy working with young people and youth professionals.

We will continue to build on the brand. It is like learning a foreign language; each new piece of communication needs fresh thinking.

Domestic abuse and serious violent crime are our focus. We will continue to campaign locally in response to community and police needs.

We will encourage a strong working relationship between our Regional Volunteers and Managers to sustain our wider volunteer network and help build trust with Stopper communities.

Education

This area of our strategy continues to evolve slowly. The new brand is a key component to help us speak out on a range of issues with confidence.

Plans to do more about cybercrime were limited by the investment in and time needed to build our new website. Now up and running, we can add more prevention advice and 'signs to spot' about a range of crime topics.

We intend to increase our profile with more proactive approaches to the national media on issues of national concern.

Internal policy papers, with a strong evidence base, will define how we help on individual crime issues and help provide the business case for fundable projects and partnerships, which add a huge amount of value to our work.

Analysis

We have invested in skills and tools to be able to dig deeper into the information we receive.

We don't yet have the funding for more in-depth research into the barriers to giving information, although our brand research touched on this area.

The pilot of an automated system to share information with police has gone well and we intend to roll it out in other areas.

We are learning more from the information we receive and now we must use this in our decision making and in the stories we tell about our impact.

The automated system is improving the feedback we receive from forces. We have interest from many areas wishing to adopt it.

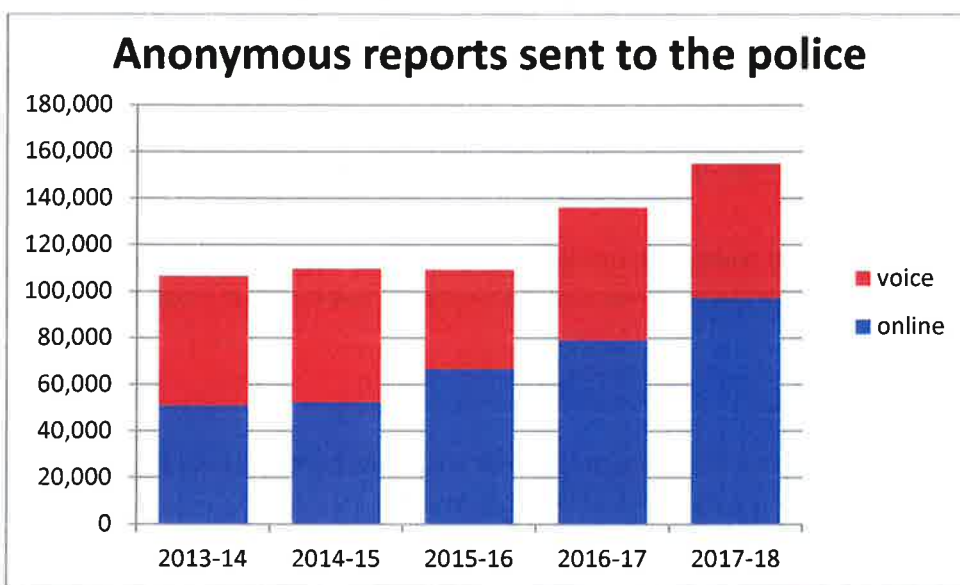
It's time to reflect on our strategy, what we have achieved and what we need to do next.

Your Anonymity

Crimestoppers exists for those people who are desperate to do the right thing, but are unwilling to contact police directly. They are our beneficiaries and – like our guarantee of anonymity - are at the heart of everything we do.

This year we have broken records again, receiving an extra 50,000 contacts from the public. We have taken approximately 450,000 pieces of information, and over 150,000 of them have been carefully disseminated to police forces and other law enforcement agencies.

We have invested in an automated data dissemination and feedback tool; whilst it is still relatively new, early results are promising.



Enhanced rewards

Our cash rewards help generate media coverage and encourage people with relevant information to contact us. They are an essential tool for police, especially when they face a 'wall of silence' in their investigation. This year we supported 20 constabularies with 65 enhanced rewards, with a maximum of £10,000.

Less than 1% of our cash rewards for information are claimed, proving that the overwhelming majority of people who contact us do so in the spirit of protecting the people and communities they care about.

Engagement

Our teams work closely with the Home Office, along with national, regional and local police forces on tackling national government crime priorities.

Empowering social housing tenants in Glasgow

Crime and anti-social behaviour has been on the rise in parts of Glasgow, affecting residents of Europe's biggest social landlord which has over 250,000 tenants living in accommodation across 17 local authority areas.

Fear had led to residents becoming reluctant to give information to either Housing Officers or the police.

A partnership between Glasgow Housing Association/Wheatley Group, Police Scotland, Community Improvement Partnership and Scotland Crimestoppers worked together on a scheme training all housing staff about our 100% guaranteed anonymity and our Fearless youth service.

Calling cards were delivered to all households along with other printed resources. Banners were also displayed on many busy main roads.

We ran a 4-week, postcode-targeted social media campaign reaching over 18,000 local people. Feedback from all partners was hugely positive and we plan to replicate the success in other areas across Scotland.

Snapshot of our Regional Managers work

The work of our staff in the regions remains a vital cog in the Crimestoppers wheel, helping to keep communities safe. Here are just a few examples of the work we do:

The **West Midlands** region ran a number of campaigns over the last year, with the most successful tackling car key burglaries resulting in a 55% increase in information.

The work we carry out in **Gloucestershire** on knife crime continues to thrive, thanks to our Fearless team. Twenty-one schools were visited between September 2017 and March 2018 engaging almost 3,000 young people, with half saying they'd no longer hang around with someone who carries a knife.

Our Campaigns

Crimestoppers is committed to raising awareness about crime, especially those that cause the most harm. Below are some examples of recent key priority campaigns.

Combatting County Lines

County Lines describes gangs and drug networks that are based in larger cities and towns expanding their territory to sell drugs in other areas, including market and coastal towns. The gangs often use intimidation, violence and weapons, including knives, corrosives and firearms.

As many of the people targeted, groomed or coerced into County Lines are children or vulnerable adults, Crimestoppers is the perfect anonymous reporting service enabling people to speak up about their experiences.

We have recently run campaigns in north-east England, north Wales and north-east Scotland to raise awareness of #CountyLines. Results are still coming in, but so far north-west England alone had an average increase of over 12% in intelligence received.

We are also in the process of preparing to deliver a campaign covering the County Lines 'corridor' of south-west England and the West Midlands.

Given our unique offer of anonymity, Crimestoppers now features on all new Home Office national County Lines materials.

Modern Slavery campaign harvests over 100 potential cases

Crimestoppers worked closely with the Gangmasters and Labour Abuse Authority (GLAA) on a campaign raising awareness of Modern Slavery. Using the GLAA's problem profile, we identified specific sectors and languages which are most affected by Modern Slavery. This included focusing on construction, nail bar, car wash, maritime and agriculture workers.

The campaign was delivered in two phases: the creation of artwork and an e-newsletter mailed to professionals and those with relevant industry links in preparation for the second phase, which was a public-facing campaign.

The leaflets and web-links provided guidance on how to recognise the signs of slavery in different sectors, along with a steer on where and how to report it.

A generic leaflet detailing how to recognise signs of slavery was also produced to include 6 foreign languages, enabling us to reach individuals whose first language is not English. These languages are Bulgarian, Lithuanian, Polish, Romanian, Russian and Vietnamese.

During the campaign period over 100 reports were distributed to the GLAA, which was an increase of 30% compared to the previous month. Over 1,600 visits were made to the dedicated page on the Crimestoppers website during the campaign.

Positive feedback from the public and businesses has prompted continued interest in further campaigns, expanding sectors and languages to mirror emerging trends.

Education**Fearless: Wales asks 'Are you Fearless?'**

Caption: A still taken from the bilingual film Are you Fearless?

Wales has continued to see the benefit of Fearless, following a successful launch and promotion of the 'Are you Fearless?' bilingual film made in Autumn 2017. The short film, financed by the Percy Hoskins Award, aims to encourage young people to speak up about crime. It was aided by a suite of new resources for youth professionals.

The success of the film - seen by thousands of young people - led to two Fearless projects in Dyfed Powys and Gwent Police forces. These were funded by their respective Police and Crime Commissioners. The Regional Manager, together with the Fearless team, devised a digital engagement campaign culminating in two successful youth conferences during March.

The events reached over 200 youth professionals and educators, and explored issues such as cyber-crime, modern day slavery and child exploitation, as well as collaborating on ways to empower young people to report crime. Speakers included the Welsh Government Anti-Slavery Coordinator, Swansea University Law School and the charity Young Citizens, as well as experts on domestic abuse and digital citizenship.

Fearless Against Weapons in south London

Knife crime is a major problem in cities and towns across the country and is particularly acute in London, which is why we are building on our programme to educate and empower young people to take positive steps towards prevention by introducing them to Fearless.org

We recently delivered a 3-phased campaign in Kingston-upon-Thames in south London. Our social media posts and bus advertising campaign reached over 75,000 young people who live or study in the Borough.



We also fulfilled our programme to train 100 professionals who are engaged with young people at grassroots level, providing them with the skills, knowledge and tools to have healthy debate and discussion around the issues of knife crime.

Feedback indicated over 94% of the attendees thought our resources would help them in their work with young people and they planned to deliver Fearless workshops off the back of the training.

'Young people are often reluctant to 'grass' so this is a very useful service for those that don't want to report'

Social Worker who received a Fearless.org training session in Kingston.

As a result of the campaign, 13 actionable pieces of information were passed on to the Metropolitan Police.

Analysis

Brand survey, research, BAME, and our brand refresh

A commitment to use evidence and learning helped us achieve a clear brand; inclusive, caring, trustworthy and determined.

Brand Research

We know that our messaging strongly resonates with and appeals to our beneficiaries and supporters.

What we did:

- conducted a survey of the general population (a nationally representative sample of 2,000 adults aged 18+)
- gathered views from staff, volunteers and supporters
- compared ourselves to other charity and police brands
- reviewed existing research on Crimestoppers
- held focus groups with representatives of our audiences

Key findings – public survey

18% of the population have chosen not to report a historic crime.

The people who are less likely to report a crime include:

- men,
- under 45s
- Black, Asian and Minority Ethnic people
- renters
- disabled people

Whilst we are here for everyone, these groups have become particularly important.

Results from public focus groups

- The Crimestoppers name is well known. Most had at least some idea of our service, but confusion with the police and neighbourhood watch was evident
- Almost no one recognised the current Crimestoppers logo, which means there is less risk in changing it
- Our Charity status was a surprise; but reassuring
- Our logo, website and campaigns all have a different look and feel. A lack of consistency contributes to a lack of recognition

Business Development

Licensing shows the Product Power of our Brand

Crimestoppers has ongoing partnerships with companies whose products and services align with our ethos of staying safe.

Home and property protection

All companies have to meet our ethics policy and aim to keep the public safe from crime. Crimestoppers, working closely with a licencing agent, has developed partnerships with 4 retailers of home security products:

- Ring’s hi-tech live video doorbells
- Lloytron’s rapid response floodlights
- Henry Squires’ high-security locks to deter theft
- Selectamark’s unique DNA property marker designed to reduce burglary and recover stolen items to their rightful owner.

Public embrace energy safety line with reports up by a third



Energy theft and meter tampering can have devastating consequences to life and costs the industry hundreds of millions of pounds each year.

Crimestoppers has been working with the energy industry for nearly two years to help keep people safe under the StayEnergySafe brand. It allows the public to pass on their concerns and suspicions of energy theft via a dedicated telephone number or bespoke website.

Over the last year, 4,300 people have used the service - a 38% increase on the previous year and the monthly figures are continuing to rise. Our core message remains that meter tampering is not a victimless crime, but is dangerous and can be fatal. Information we receive helps save lives.

Risks of illicit streaming devices highlighted

Crimestoppers has joined forces with the Intellectual Property Office (IPO) and other industry partners to run a pilot campaign raising awareness of potential risks associated with illicit streaming devices (ISDs). It warned the public that these devices pose safety and personal security risks and that their use and distribution is also illegal.

This prompted a rise in information received by over 250%, compared to 3 months prior to the campaign. Whilst public opinion on the seriousness of this crime was divided, we advised on the risks of using these devices and emphasised that their production and distribution can be linked to serious and organised crime gangs.

Safe Buyer Scheme

In the ever-changing world of crime, Crimestoppers is always looking for new products and services that have been developed to protect the general public, industries and charities from wrongdoing.

The Safe Buyer Scheme
- run by BE Consultancy
- is a unique service developed to counter the rise in payment fraud. It protects the deposit payments of house buyers, ensuring funds go to the correct bank account and not that of a fraudster.



Protecting our democracy Electoral fraud - 2017 General Election

In the run up to the June 2017 General Election, we were approached by the Electoral Commission to devise a campaign to ensure the public were aware of the risk of electoral fraud, how to spot it and how to encourage them to speak up if they have suspicions. It followed our successful campaign during the 2016 local elections.

We ensured the campaign targeted specific, relevant audiences using social, broadcast and print media and the Crimestoppers website. At its heart, was the aim of protecting our cherished democracy. Although electoral fraud is rare, perceptions of fraud can be damaging and it remains a serious crime. The public passed on over 2 dozen examples of potential threats and breaches of the electoral process to our Contact Centre. This information helped police across the UK with their investigations.



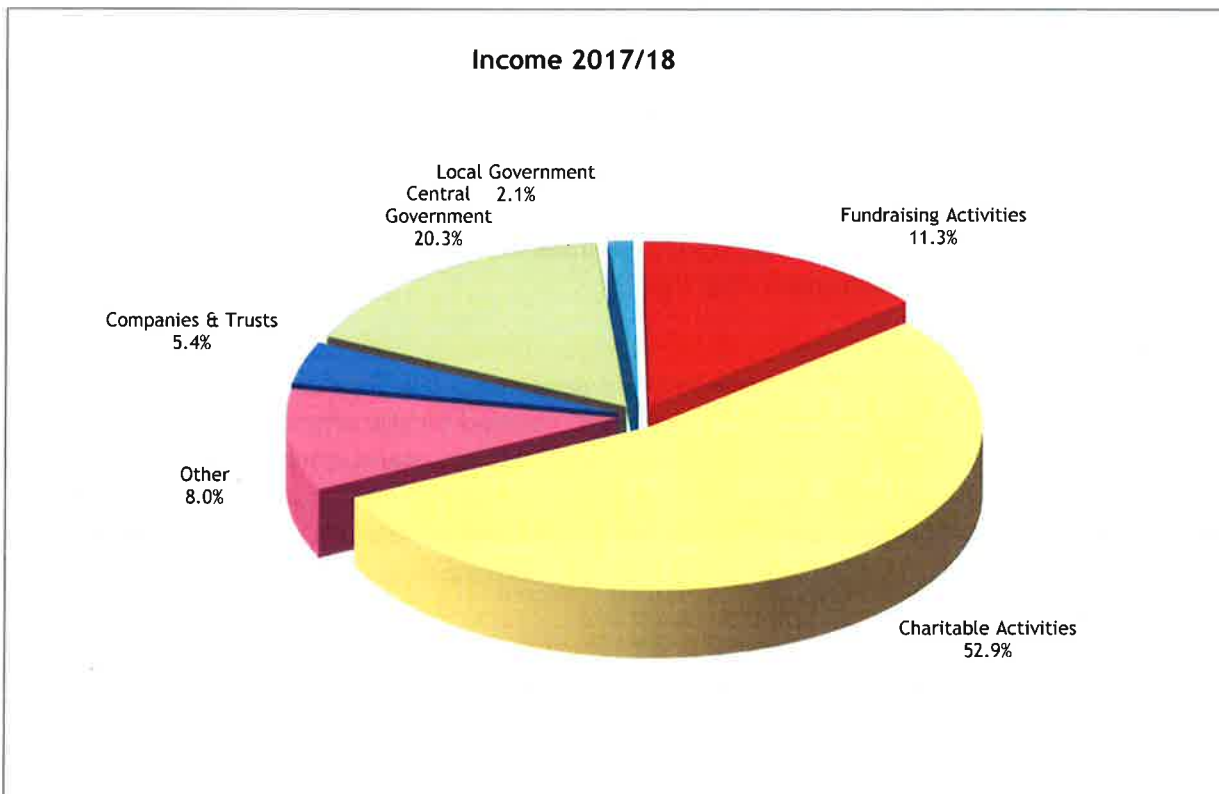
Strategic Report

Financial results

The group results for the year ended 31st March 2018 are given in the Consolidated Statement of Financial Activities (SOFA) on page 26. The Charity's assets and liabilities as at 31st March 2018 are given in the Balance Sheets on page 27.

Over half of our income in the year derived from Charitable Activities which represents the income generated by the Charities trading subsidiary in providing police forces and other organisations with the call handling services from our dedicated Contact Centre. 2018 saw continued growth in overall income with a 3%, £143,151 increase over the previous year.

Income generation was once again challenging, however there have been many positive initiatives in the year which give us confidence that we meet the demands of funders and can show the benefit of our work through increased calls and reports, which reached a new high of 1,554,934.



The principal reason for the increase in income compared to the previous year was the first increase in Call Handling fees in five years, increasing this income by £88,436. In addition new business and increased call handling for other contracts has increased income by a further £62,194. The brand licencing initiative introduced in the last two years saw income increase by £23,359 to £82,296.

Overall we successfully bid for £430,500 of funding from Police and Police & Crime Commissioners (PCCs') towards the cost of our Regional Manager Network and campaign work throughout the regions.

We once again received funding from the Cayo Foundation towards our brand refresh project with a final payment of £33,289. This document has this year been produced in the new brand format for the first time.

Expenditure increased by less than 1%, £16,031, when compared to the previous year. Staff and related costs increased by £127,138 with the addition of ten new posts at the Call Centre. There was reduced expenditure compared to the previous year in the area of Publicity Costs, down £82,491, due to fewer regional campaigns.

More information is available in the notes to the accounts on pages 31 to 41.

Fixed assets

A summary of changes to fixed assets during the year is set out in Note 9 to the financial statements.

Capital expenditure during the year was incurred across the range of categories with £19,575 spent enhancing the system to record and analyse information implemented in the previous year at the Contact Centre. Development of the website continued with a further £18,000 incurred, while at the Contact Centre a further £9,810 was incurred updating hardware and £5,090 updating existing software. At Central Office a number of older laptops were replaced at a cost of £21,088. In addition purchases were made to improve the office environment with new office furniture at Central Office and a new door entry system at the Contact Centre came to £20,829.

Investment policy

The Charity's policy is to maintain all of its liquid resources in interest bearing, instant access accounts at competitive rates available in the market.

Reserves policy

The Trustees are committed to holding sufficient free reserves to maintain the Charity's financial stability so that it can continue to provide the resources needed for the effective running of the organisation. The level of free reserves is determined, and stability maintained, by a regular review of unrestricted expenditure requirements against forecast unrestricted income; having said that, a balance of six months expenditure is the target level of reserves. Should the level of reserves fall below this then management will endeavour to restore available reserves to this level within a reasonable time.

At 31st March 2018 group unrestricted reserves, including fixed assets, before the FRS 102 actuarial loss stood at £790,779 (2017 - £757,224) and after the application of FRS 102 at £755,779 (2017 - £688,224); the equivalent of over two months of the operating expenditure, which the Trustees consider to be adequate given the economic climate and the many initiatives the Charity has in train.

The FRS 102 pension deficit is the long term liability relating to the defined benefit pension scheme. This does not create an immediate cash flow obligation for the Trust as any liabilities will crystallise as employees take up pension benefits in future years. The FRS 102 valuation at 31st March 2018 led to a £34,000 decrease in the FRS 102 deficit, taking it to £35,000. This was mainly due to an improvement in the performance of the scheme's investment portfolio and improved future discount rates.

Going concern

The Board of Trustees, in considering the adequacy of the Charity's resources to continue in operational existence for the foreseeable future, has had due regard to the risks of possible reduced funding from the Home Office, donors and sponsors. The Home Office has committed to continue to support the Charity with the award of a grant for 2018/19, at the same level as that for the last two financial years. Given the continued pressure on the Home Office's available funding we see this continued funding as a positive endorsement of the Charity. Trustees anticipate that Home Office funding will continue to be available for periods beyond 31st March 2019. Additionally, Trustees believe that the work being undertaken to attract funding from other sources will meet any shortfall and are therefore, satisfied that the Charity can continue to meet its commitments as they fall due.

Risk management and internal control

The Board of Trustees has examined the major strategic, business and operational risks which the Charity faces and confirms that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the Charity is to its reputation in being able to guarantee anonymity to every member of the public who passes on information to us about crime. The Trustees will continue to implement policies which protect the operation's integrity. The other main risk to the organisation is the contribution from the Home Office as it continues to provide significant funding for the Charity; around 15% of its overall income in 2017/18. Trustees and staff continually look to increase other sources of income to ensure the Charity remains viable.

The Board has overall responsibility for ensuring that the Charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operate an annual planning and budgeting system with an annual budget approved by the Board. Any significant changes to those plans or budgets need specific approval from the audit committee. Monthly revised forecasts are made during the course of the year. The financial reporting system compares results with the budget and revised forecast on a monthly basis.

Subsidiary undertakings

The Charity's subsidiary undertakings as at 31st March 2018 were wholly owned and registered in England and Wales. Details are included in Note 14 to the financial statements. Some of the funds required to support the operations of the Charity are raised through its subsidiary, Treble 5 Treble 1 Limited.

Employees and volunteers

Information about the aims and activities of the Charity is disseminated to all staff and the volunteers throughout the country by means of briefings, meetings, reports, newsletters and Crimestoppers intranet.

Crimestoppers fully accepts its social and statutory duty of enabling disabled persons to play their part in the community and will employ them wherever practical. Should any staff become disabled, every effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The remuneration of the Chief Executive and other senior management is approved annually by the Trustees.

The Charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers scheme.

Organisational Structure, Governance and Management

Charitable status

The Charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the British Isles with a notable presence internationally.

Board of Trustees and organisational structure

The Charity is a company limited by guarantee and is governed by the Board of Trustees, whose members are also directors for the purposes of the Companies Act. The Trustees who served during the year are set out on page 42. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election in accordance with procedures set out in the Charity's Memorandum and Articles of Association, which is its governing document. Trustee recruitment and appointment is on the basis that new appointees are familiar with both the responsibilities of being a Trustee and the detailed nature of the organisation. Due to the Trustees' business and charities experience and their awareness of the aims of the Charity it is felt that formal training is unnecessary at the present time but this will remain under review.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan. It appoints an Advisory Board ('AB') which currently consists of representatives from the Trustees, representatives of the regional volunteer committees and the senior officers of the Charity. The AB meets twice a year, the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

Governance committee

The Governance Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets a minimum of twice each year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance policy development, monitoring of Board activities, and the evaluation of the effectiveness of Board performance.

Having undertaken a thorough review Trustees are confident that the Charity's governance meets the Charity Governance Code's recommended practice in all material respects. Trustees have agreed that in the few areas where the Charity does not there is sufficient justification. Firstly benchmarking, where the unique nature of the Charity's operation means there are no direct comparators; Trustees have agreed a regime of continuous improvement. There has been a review of the Board's complement and while this has resulted in a reduction, the number still exceeds that recommended by the Code. In addition a number of Trustees have served longer than the recommended nine years. However, those individuals continue to provide excellent

service to the Charity. The Board will conduct an audit of the skills and experience of Trustees to determine optimum future structure to ensure that it fulfils its responsibilities.

Audit committee

The audit committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year to consider reports from the auditors, and advises the Board on financial control and organisational effectiveness.

Trustee directors' responsibility

Each of the Trustee Directors has confirmed that so far as they are aware, there is no relevant audit information of which the Charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee Director in order to make themselves aware of any relevant audit information and to establish that the Charity's auditor is aware of that information.

Auditor

In accordance with the Companies Act 2006, a resolution proposing Mazars LLP be re-appointed as auditor of the Charity will be put to the Annual General Meeting.

Our Volunteers

There are 44 regional volunteer committees, consisting in total circa 370 volunteers from business, local government, the media and representatives generally of the communities they serve. They are responsible for working collaboratively with a wide variety of partners including the police, Police & Crime Commissioners, Community Safety Partnerships and other partners promoting Crimestoppers generally and managing campaigns in their local area. The majority of committees are supported by salaried Regional Managers. It should be noted that a great amount of time, the value of which is not reflected in these financial statements, is donated by our volunteers, without whom the Charity would not be able to sustain the current level of activities.

Our Staff

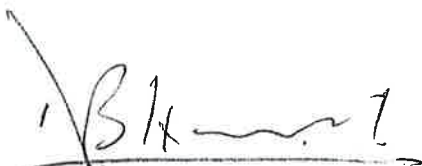
In the year there were on average 101 full time equivalent staff; currently 86 full time and 29 part time paid staff within the group, responsible for the management and administration of the Charity, manning our 24/7 call centre, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-wide campaigns, and supporting regional volunteer committees. Of the full time staff 25 are based at the Charity's Central Office, 53 work either in management positions or under a shift system in our 24/7 call centre and 8 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also the base for several volunteers who assist with fundraising and operational tasks. The organisation has no staff on zero hours contracts.

Pensions

The Charity contributes to a defined benefit scheme, which was closed to new entrants in 2005, and to an occupational money purchase scheme. A professional actuary carried out a three-yearly valuation at 31st March 2017 of the defined benefit scheme, updated at 31st March 2018, which is not under Crimestoppers direct control as the Charity is only a small part of a much bigger group which participates in the scheme. The revised valuation shows a decrease from the previous valuation undertaken in 2014, with an estimated 98 percent (2014 - 102 percent) being the proportion of the accrued benefits which the scheme assets cover. However, the valuation

has not yet been formally signed off, as the trustees' valuation as at 31 March 2017 has yet to be received.

Additionally the actuary carries out a separate annual valuation for financial reporting purposes in line with the accounting standard, FRS 102. The annual valuation is carried out using different assumptions and often results in a very different funding deficit or surplus. The 31st March 2018 valuation under this method showed a deficit of £69,000 compared with a deficit of £88,000 at 31st March 2017. The balance does not represent the cash position as the cash flow required relates to future pension contributions and recovery payments agreed with the trustees of the scheme. Current financial projections indicate that the Charity will be able to make these contributions as they fall due. FRS 102 requires that the balance of the pension scheme should be shown as a change in unrestricted funds. The details are shown in full in Note 17 to the financial statements.

Signed on behalf of the Trustees

David B Hammond



Ceris M Gardner

18th July 2018

Statement of Trustees' Responsibilities

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and charity law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charity and of the income and expenditure, of the group for the year. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charities SORP.
- Make judgments and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate and proper accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and parent charity and enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

Independent auditor's report to the members of Crimestoppers Trust**Opinion**

We have audited the financial statements of Crimestoppers Trust (the 'parent charity') and its subsidiaries (the 'group') for the year ended 31 March 2018 which comprise the statement of financial activities, the consolidated and charity balance sheets, the consolidated statement of cashflows and notes to the consolidated financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent charity's affairs as at 31 March 2018 and of the group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you, where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees' have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the parent charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report and Accounts, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material

misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees which includes the Strategic Report and the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the group and the parent charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report included within the Report of the Trustees.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charity financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specific by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the trustees' responsibilities statement set out on page 22, the trustees (who are also the directors of the parent charity for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material

misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body for our audit work, for this report, or for the opinions we have formed.

N J Wakefield

Nicola Wakefield (Senior Statutory Auditor)

for and on behalf of Mazars LLP

Chartered Accountants and Statutory Auditor

Times House, Throwley Way, Sutton, Surrey SM1 4JQ

Date: *31st July 2018*

Consolidated Statement of Financial Activities
 (incorporating the income and expenditure account)
 for the year ended 31 March 2018

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2018 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2017 £
Income							
Income from Charitable activities	1	2,759,710	-	2,759,710	2,648,504	-	2,648,504
Donations and legacies	2	929,457	719,384	1,648,841	1,005,456	721,884	1,727,340
Other trading activities	3	475,260	267,795	743,055	443,868	185,090	628,958
Income from investments		332	58	390	3,383	661	4,044
Total income and endowments		4,164,759	987,237	5,151,996	4,101,211	907,635	5,008,846
Expenditure							
Charitable activities	4	3,542,051	889,503	4,431,554	3,511,753	824,089	4,335,841
Expenditure on raising funds	5	635,048	104,034	739,082	721,137	82,627	803,765
Total expenditure		4,177,099	993,537	5,170,636	4,232,890	906,716	5,139,606
Net (expenditure)/income before transfers		(12,340)	(6,300)	(18,640)	(131,679)	919	(130,760)
Transfers							
Gross transfers between funds		41,895	(41,895)	-	89,412	(89,412)	-
Net (expenditure)/income before other recognised gains and losses		29,555	(48,195)	(18,640)	(42,267)	(88,493)	(130,760)
Other recognised gains/losses							
Actuarial gain/(loss) on defined benefit pension scheme	17	38,000	-	38,000	23,000	-	23,000
Net movement in funds		67,555	(48,195)	19,360	(19,267)	(88,493)	(107,760)
Reconciliation of Funds							
Total funds brought forward		688,224	610,604	1,298,828	707,491	699,097	1,406,588
Total funds carried forward		755,779	562,409	1,318,188	688,224	610,604	1,298,828

The principal accounting policies on pages 29 and 30 and the notes on pages 31 to 41 form part of these financial statements.
 The consolidated statement of financial activities incorporates the consolidated income and expenditure account. For the purposes of the Companies Act 2006, excluding intangible income and expenditure, income for the year was £5,148,120 (2017 - £5,008,846) and expenditure was £5,166,760 (2017 - £5,139,606).
 Expenditure on Charitable activities includes the costs of raising income from Donations and legacies.
 All amounts are derived from continuing activities.
 There are no other recognised gains or losses other than those stated above.

Balance Sheets as at 31 March 2018

	Notes	CONSOLIDATED		CHARITY	
		2018	2017	2018	2017
		£	£	£	£
Fixed assets					
Total tangible assets	9	140,829	164,253	80,844	78,432
Total intangible assets	9	183,571	226,018	85,922	86,011
Total fixed assets		324,400	390,271	166,766	164,443
Current assets					
Debtors	10	580,107	637,378	504,607	902,009
Cash at bank and in hand					
Cash - restricted fund balances		554,010	598,322	390,709	598,322
Cash - deferred income		598,421	166,835	294,929	134,141
Cash - operating funds		803,904	743,564	680,855	190,517
Total current assets		2,536,442	2,146,099	1,871,100	1,824,989
Liabilities					
Creditors: Amounts falling due within one year	11	1,507,654	1,168,542	743,887	749,941
Net current assets		1,028,788	977,557	1,127,213	1,075,048
Total assets less current liabilities excluding pension liability		1,353,188	1,367,828	1,293,979	1,239,491
Defined benefit pension scheme deficit	17	(35,000)	(69,000)	(35,000)	(69,000)
Net assets including pension deficit	13	1,318,188	1,298,828	1,258,979	1,170,491
The funds of the charity:					
Total restricted funds	12	562,409	610,604	562,409	610,604
Unrestricted funds:					
Unrestricted funds		790,779	757,224	731,570	628,887
Unrestricted funds excluding pension deficit		790,779	757,224	731,570	628,887
Defined benefit pension scheme deficit	17	(35,000)	(69,000)	(35,000)	(69,000)
Total unrestricted funds		755,779	688,224	696,570	559,887
Total funds	13	1,318,188	1,298,828	1,258,979	1,170,491

The financial statements were approved and authorised for issue by the Trustees:

David B Hammond

Date: 15/7/18

Ceris M Gardner

Date: 18/7/18

The principal accounting policies on pages 29 and 30 and the notes on pages 31 to 41 form part of these financial statements.

Company No 05382856

Principal accounting policies**a) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)) and the Companies Act 2006.

Crimestoppers Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The trustees consider that it is appropriate for these financial statements to be prepared on the going concern basis as detailed in the trustees report.

The principal accounting policies of the charity are set out below:

b) Company status

The Charity is a company limited by guarantee. The members of the company are the trustees named on page 42. In the event of the Charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the Charity.

c) Fund accounting

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the Charity. Funds held by regional committees which are not for a specific purpose are regarded as Unrestricted while still within the control of the relevant committee. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

d) Income

All income is included in the SOFA when the Charity is legally entitled to it, receipt is probable, and the amount can be measured with sufficient reliability.

Voluntary income

Voluntary income represents income received from monetary donations, grants and intangible income. It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such costs include amounts in excess of commercial discounts given, where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

Activities for raising funds

Activities for raising funds represent income from fundraising events and licensing undertaken by the Charity during the year.

Investment income

Investment income consists of interest and is accounted for on a receivable basis.

e) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of raising funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the Charity's activities.

Principal accounting policies (continued)

Support costs which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure and the costs of raising funds. The basis of the cost allocation is by head count and estimated time spent by personnel under each category.

f) Tangible fixed assets

Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight line basis over their estimated useful lives. Depreciation is charged on a monthly basis from the month of purchase, with a whole months charge in the month of disposal. Leasehold improvement costs are amortised over the remaining period of the appropriate lease.

g) Intangible fixed assets

Intangible fixed assets are recognised as website and software costs exceeding £500. These costs have been capitalised at historic cost and amortised on a straight line basis over three years. Depreciation is charged to the SOFA on a monthly basis from the month of purchase, with a whole months charge in the month of disposal.

h) Pension costs

The Charity is a participating employer member of the Foundation Pension Plan, which is closed to new members. The scheme is a defined benefit pension scheme, the funds of which is administered by its own trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as an asset or a liability in the balance sheet.

The full surplus or deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 102. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs.

Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

i) Operating leases

Payments made under operating leases are charged to the SOFA when incurred. The Charity does not acquire assets under finance leases.

Notes to the financial statements for the year ended 31 March 2018

1. Income from charitable activities	2018	2017
	£	£
Contractual Income	600	32,500
24/7 Call Centre	2,308,388	2,143,022
Other	450,722	472,982
	<u>2,759,710</u>	<u>2,648,504</u>
2. Donations and legacies	2018	2017
	£	£
Income from donations:		
Companies and trusts	213,782	330,556
Individuals	7,875	5,400
Other voluntary income	509,853	422,738
	<u>731,510</u>	<u>758,694</u>
Grant income:		
Central government	850,500	847,582
Local Government	62,955	121,064
	<u>913,455</u>	<u>968,646</u>
Intangible income	3,876	-
	<u>3,876</u>	<u>-</u>
Total income from donations and legacies	<u>1,648,841</u>	<u>1,727,340</u>
Central government grants include £770,500 (2017 - £770,500) Home Office contribution to support the core operating costs of the Charity.		
3. Activities for raising funds	2018	2017
	£	£
Corporate partners and other licensing income	604,341	484,387
	138,714	144,571
	<u>743,055</u>	<u>628,958</u>

Notes to the financial statements for the year ended 31 March 2018

4. Charitable activities	2018	2017
	£	£
Staff Costs – promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally	2,923,357	2,743,988
Publicity and promotion of the Crimestoppers scheme	627,945	710,436
Rewards	8,700	5,050
Other direct operational expenditure	15,224	25,436
Audit fee	15,084	17,128
Support costs	841,244	833,803
	<u>4,431,554</u>	<u>4,335,841</u>

Within the £4,431,554 (2017 - £4,335,841) of Charitable Activities cost for the Charity are £52,461 (2017 - £53,789) relating to Governance Costs.

Within the £2,923,357 of Staff Costs are £nil (2017 - £11,130) of Redundancy Costs.

Within the £627,945 (2017 - £710,436) for the publicity and promotion of the charity are matching costs of £3,876 (2017 - £nil) of the intangible income (outlined in note 2 above).

5. Expenditure on raising funds	2018	2017
	£	£
Staff costs, including consultancy and training	516,125	568,357
Fundraising events and publicity	73,803	81,836
Support costs	149,154	153,572
	<u>739,082</u>	<u>803,765</u>

6. Staff costs	2018	2017
	£	£
Total costs of:		
Wages and salaries	2,913,915	2,830,090
National insurance	274,022	269,996
Pension and other benefits	79,775	79,387
Pension scheme administration	29,230	18,167
Consultancy and temporary staff	81,685	50,244
Training and recruitment	56,497	59,983
Other staff costs	4,359	4,478
	<u>3,439,483</u>	<u>3,312,345</u>

Notes to the financial statements for the year ended 31 March 2018
6. Staff costs (continued)

The average number of full-time equivalent were as follows:

	2018	2017
Generating voluntary income	4	4
Fundraising trading	7	7
Charitable activities	90	76
Total	101	87
Average number of staff during the year	114	108

Higher paid employees received emolumen

	2018	2017
£60,000 - £69,999	1	1
£70,000 - £79,999	1	2
£80,000 - £89,999	1	-
£110,000 - £119,999	1	1
Total	4	4

Of these employees none (2017 - None) was a member of the Trust's defined benefit pension scheme.

The total remuneration cost of the key management personnel during the year was £395,484 (2017 - 389,856).

7. Trustees' emoluments

No Trustee received any emoluments or expenses during the year (2017 - £nil).

8. Support costs	Charitable Activities	Expenditure on Raising funds	2018 Total	2017 Total
	£	£	£	£
Travelling Expenses	167,102	14,202	181,304	179,755
Rent, repairs and maintenance	149,736	44,448	194,184	192,977
Depreciation	153,888	11,167	165,055	146,392
Stationery, copying and postage	23,933	6,247	30,180	29,128
Telephones & internet	101,163	15,035	116,198	101,525
Legal fees	36,771	4,344	41,115	35,822
Other support costs	208,650	53,712	262,362	301,776
	841,243	149,155	990,398	987,375

Notes to the financial statements for the year ended 31 March 2018
9a. Consolidated fixed assets

	Tangible				Intangible
	Leasehold	Furniture,	Computer	Total	Software
	Improvements	Fixtures & Fittings	Equipment		
	£	£	£	£	£
Cost					
At 1 April 2017	255,437	132,454	259,194	647,085	320,631
Additions	3,225	17,604	34,912	55,741	43,444
Disposals	-	(269)	(15,775)	(16,044)	-
At 31 March 2018	258,662	149,789	278,331	686,782	364,075
Depreciation					
At 1 April 2017	195,897	122,623	164,312	482,832	94,613
Charge for the year	20,010	5,743	53,412	79,165	85,891
Eliminated on disposals	-	(269)	(15,775)	(16,044)	-
At 31 March 2018	215,907	128,097	201,949	545,953	180,504
Net book value					
At 31 March 2018	42,755	21,692	76,382	140,829	183,571
At 31 March 2017	59,540	9,831	94,882	164,253	226,018

9b. Charity fixed assets

	Tangible				Intangible
	Leasehold	Furniture,	Computer	Total	Software
	Improvements	Fixtures & Fittings	Equipment		
	£	£	£	£	£
Cost					
At 1 April 2017	166,380	82,199	121,166	369,745	128,159
Additions	-	15,304	25,101	40,405	18,780
Disposals	-	-	(13,531)	(13,531)	-
At 31 March 2018	166,380	97,503	132,736	396,619	146,939
Depreciation					
At 1 April 2017	116,365	80,116	94,832	291,313	42,148
Charge for the year	16,638	2,554	18,801	37,993	18,869
Eliminated on disposals	-	-	(13,531)	(13,531)	-
At 31 March 2018	133,003	82,670	100,102	315,775	61,017
Net book value					
At 31 March 2018	33,377	14,833	32,634	80,844	85,922
At 31 March 2017	50,015	2,083	26,334	78,432	86,011

Notes to the financial statements for the year ended 31 March 2018

10a. Consolidated Debtors	2018	2017
	£	£
Trade debtors	446,486	442,956
Prepayments	103,800	118,100
Accrued income	29,821	76,322
	<u>580,107</u>	<u>637,378</u>

10b. Charity Debtors	2018	2017
	£	£
Trade debtors	214,474	229,071
Prepayments	84,815	103,247
Accrued income	21,030	35,607
Amounts due from associated undertakings	184,288	534,084
	<u>504,607</u>	<u>902,009</u>

Amounts due from associated undertakings includes the management charge in respect of strategic and support services supplied to the subsidiary £449,853 (2017 - £470,932).

11a. Consolidated creditors due within one year	2018	2017
	£	£
Trade creditors	116,844	218,491
Taxation and Social Security	276,703	189,930
Accruals	199,600	234,003
Deferred income	914,507	526,118
	<u>1,507,654</u>	<u>1,168,542</u>

The deferred income of £526,118 at the end of 2017 was released during the year.

11b. Charity creditors due within one year	2018	2017
	£	£
Trade creditors	93,891	179,944
Taxation and Social Security	82,246	64,848
Accruals	177,041	203,593
Deferred income	390,709	301,556
	<u>743,887</u>	<u>749,941</u>

Notes to the financial statements for the year ended 31 March 2018

12. Movement on restricted funds

	Opening Balance 31-Mar-17 £	Income £	Expenditure £	Net Transfers £	Closing Balance 31-Mar-18 £
Total regional restricted funds	266,590	296,478	348,662	(23)	214,383
Illicit Streaming campaign	-	100,000	64,091	-	35,909
Driving whilst using mobile phones	-	23,100	-	-	23,100
Protecting our democracy	-	23,333	948	-	22,385
Bedfordshire Police Funds	-	-	1,973	15,951	13,978
Warwickshire Campaigns	12,315	-	31	(67)	12,217
West Yorkshire priority risk areas	-	20,000	3,603	(4,591)	11,806
G4S Fearless work	10,530	-	-	-	10,530
Ipswich Gangs Campaign	10,416	-	-	-	10,416
Other restricted funds (subtotal)	310,753	524,326	574,229	(53,165)	207,685
Total Central Office restricted funds	344,014	690,759	644,875	(41,872)	348,026
Total restricted funds	610,604	987,237	993,537	(41,895)	562,409

Purpose of restricted funds

- Illicit Streaming campaign - with the IPO and other partners raising awareness of the potential risks associated with illicit streaming devices
- Driving whilst using mobile phones - awareness campaign on the distraction and therefore danger of this activity
- Protecting our democracy - in partnership with the Electoral Commission highlighting the risks of electoral fraud
- Bedfordshire Police - Burglary - a campaign to increase awareness of burglary and the handling of stolen goods
- Warwickshire campaigns - to raise awareness of the Charity amongst vulnerable communities in Warwickshire.
- West Yorkshire priority risk areas - awareness campaigns particularly for Modern Day Slavery and Child Sex Exploitation
- G4S volunteer initiative - 'Train the Trainer' programme teaching adults involved in the development of young people
- Ipswich Gangs campaign - tackling gang related violence in Ipswich connected to drug dealing.

13a. Consolidated fund balances at 31 March 2018

represented by:

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	320,479	3,921	324,400
Debtors	464,305	115,802	580,107
Cash at bank and in hand	1,393,926	562,409	1,956,335
Creditors: amounts falling due within one year	(1,387,931)	(119,723)	(1,507,654)
Pension (liability)	(35,000)	-	(35,000)
Net assets at 31 March 2018	755,779	562,409	1,318,188

13b. Charity fund balances at 31 March 2018

represented by:

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fixed assets	162,845	3,921	166,766
Debtors	388,805	115,802	504,607
Cash at bank and in hand	804,084	562,409	1,366,493
Creditors: amounts falling due within one year	(624,164)	(119,723)	(743,887)
Pension (liability)	(35,000)	-	(35,000)
Net assets at 31 March 2018	696,570	562,409	1,258,979

Notes to the financial statements for the year ended 31 March 2018
14. Subsidiary companies

The group subsidiary companies at 31st March 2018, which were all wholly owned and registered in England and Wales, were as follows:

Activity	
Crimestoppers Enterprises Limited	Dormant
Treble 5 Treble 1 Limited <i>Company No 05411247</i>	Operation of a 24/7 call handling centre and licensing of the

The results of Treble 5 Treble 1 Limited for the year ended 31st March 2018 were as follows:

	2018	2017
	£	£
Turnover	2,869,698	2,729,562
Cost of sales	<u>(1,559,206)</u>	<u>(1,548,843)</u>
Gross profit	1,310,492	1,180,719
Administrative expenses	<u>(601,500)</u>	<u>(634,170)</u>
Operating Surplus	708,992	546,549
Interest receivable and similar income, net of interest payable	<u>216</u>	<u>1,789</u>
Profit for the year	<u><u>709,208</u></u>	<u><u>548,338</u></u>
Fixed assets	157,635	225,829
Net current liabilities	<u>(98,427)</u>	<u>(97,491)</u>
Net assets	<u><u>59,208</u></u>	<u><u>128,338</u></u>
Profit and Loss Account	<u>59,208</u>	<u>128,338</u>
Total shareholder deficit	<u><u>59,208</u></u>	<u><u>128,338</u></u>

During the year there was a charge from the parent company to Treble 5 Treble 1 Limited for the provision of management and support services £449,853 (2017 - £470,932); it is included in the Administrative expenses figure.

All taxable profits of the company are distributed to the parent charity, Crimestoppers Trust and on this basis no taxation charge is payable for either the year ended 31 March 2018 or the year ended 31 March 2017. Where taxable profits are lower than the accounting profits due to temporary timing differences reserves are retained in the company. For 2017/18 distributions of £650,000 (2017 - £420,000) were made to Crimestoppers Trust.

Treble 5 Treble 1 Limited is a company limited by guarantee.

Notes to the financial statements for the year ended 31 March 2018
15. Leases

Commitments under operating leases are as follows:	Land & buildings		Others	
	2018 £	2017 £	2018 £	2017 £
Consolidated:				
Payments within one year	151,750	151,750	2,420	4,744
Expiring between one – five years	222,956	374,706	5,446	10,190
	<u>374,706</u>	<u>526,456</u>	<u>7,866</u>	<u>14,934</u>
Charity:				
Payments within one year	110,250	110,250	2,420	4,744
Expiring between one – five years	139,956	250,206	5,446	10,190
	<u>250,206</u>	<u>360,456</u>	<u>7,866</u>	<u>14,934</u>

On 7th July 2010 the Charity entered into a 10 year lease for a Central Office based at Wallington, Surrey at an annual rental of £104,400, with a rent commencement date of 7th July 2013.

16. Related Parties

During the year the Charity received a donation of £40,000 (2017 – £34,000) from the Bestway Foundation Charitable Trust. Mr Zameer Choudrey, a Trustee of the Charity, is a Trustee of the Bestway Foundation Charitable Trust.

Ms Angela Entwistle, a Trustee of the Charity, is a Trustee of the Cayo Foundation. For the year to 31st March 2018 the Charity received donations from the Cayo Foundation totalling £120,141 (2017 – £126,470), £63,599 for IT development and £56,542 towards a project to refresh the brand.

The son of Lord Imbert, who was a Trustee of the Charity during the year, is employed by ESRI. ESRI made a donation to the Charity in the year of £20,000 (2017 – £20,000).

Bill Griffiths, a Trustee of this Charity provided consultancy for which he was paid £302 (2017 - £nil).

Sir Paul Stephenson, a Non-Executive Director of British Horse Racing Authority (BHA) is also a Trustee of the Charity. During the year Crimestoppers provided an Integrity Line service to the BHA at a cost of £4,675 (2017 – £4,675).

Peter Clarke, a Trustee of the Charity, is HM Chief Inspector of Prisons. During the year Crimestoppers provided a reporting service to offenders in prisons funded by HM Prison & Probation Service at a cost of £21,268 (2017 - £21,132).

During the year Crimestoppers charged management fees to its wholly owned subsidiary, Treble 5 Treble 1 Limited of £449,853 (2017 - £471,432); in addition distributions of £650,000 (2017 - £420,000) were made by Treble 5 Treble 1 Limited. At 31 March 2018 £184,288 (2017 - £534,084) was due from Treble 5 Treble 1 Limited.

17. Pension Commitments

The Charity participates in the Foundation Pension Plan, a non-segregated multi-employer defined benefit pension scheme in the UK. The disclosures set out below are based on calculations carried out as at the Measurement Date by a qualified independent actuary.

The assets are held in a separate trustee-administered fund to meet long-term pension liabilities to past and present employees. The trustees of the Plan are required to act in the best interest of the Plan's beneficiaries. The appointment of trustees is determined by the trust documentation.

The liabilities of the Plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the surplus or deficit in the balance sheet.

Notes to the financial statements for the year ended 31 March 2018
17. Pension Commitments (continued)

The projected unit method is an accrued benefits valuation method in which the liabilities make allowance for projected earnings.

The liabilities set out in this note have been calculated based on the scheme funding assessment being carried out by the trustees as at 31 March 2017, updated to the Measurement Date.

The value of the above assets for the Charity at the Measurement Date has been taken as the same proportion of the liabilities that relate to the employees and former employees of the Charity in comparison to the liabilities of the whole plan at the Measurement Date.

The following disclosures relate only to employees and former employees of the Charity.

At the Measurement Date, contributions are payable to the Plan at the rates set out in the schedule of contributions dated 1 September 2015; 18.8% of Pensionable Earnings by the Charity and 6% of Pensionable Earnings by employees.

In addition the Charity will pay its share of the death in service insurance premiums and administration expenses, including levies. The Charity's contributions (including death in service premiums) expected to be made in the year commencing 1 April 2018 are £21,000.

a) Principal Assumptions

The principal actuarial assumptions at the balance sheet date were:

	2018	2017
Discount rate	2.60%	2.50%
RPI Inflation	3.30%	3.40%
CPI Inflation	2.30%	2.40%
Rate of increase in salaries	1.00%	1.00%
Rate of increase to pensions in payment:		
Fixed	In line with Scheme Rules	In line with Scheme Rules
RPI capped at 5.00% pa	3.20%	3.30%
CPI capped at 2.50% pa	1.90%	2.00%
Pre and post retirement mortality	S2PA with CMI 2017 with 1.25% pa long term improvements	S2PxA with CMI 2016 with 1.25% pa long term improvements
Cash commutation	80% of maximum tax free cash	80% of maximum tax free cash
Future life expectancy of male aged 65 at balance sheet date	21.9	22.1
Future life expectancy of male achieving 65, 20 years after balance sheet date	23.9	23.5
Future life expectancy of female aged 65 at balance sheet date	23.8	23.9
Future life expectancy of female achieving 65, 20 years after balance sheet date	25.4	25.4

For the avoidance of doubt the above assumptions are in absolute terms.

Notes to the financial statements for the year ended 31 March 2018

17. Pension Commitments (continued)

b) **Asset Breakdown**

The major categories of the Scheme assets are:

	2018	2017
	£000's	£000's
UK and Overseas Equities	1,023	1,013
Insured Pensioners	425	441
Government Fixed Interest Bonds	63	82
Corporate Bonds	312	287
UK Index Linked Bonds	250	249
Cash	<u>20</u>	<u>30</u>
Total	<u>2,093</u>	<u>2,102</u>

c) **Net defined benefit asset (liability)**

	2018	2017
	£000's	£000's
Fair value of Scheme assets	2,093	2,102
Present value of defined benefit obligation	<u>2,128</u>	<u>2,171</u>
Defined benefit (liability) recognised in balance sheet	<u>(35)</u>	<u>(69)</u>

d) **The total expense recognised in the statement of financial activities**

	2018	2017
	£000's	£000's
Current Service Cost	23	21
Net interest on the net defined benefit Liability	<u>1</u>	<u>3</u>
Total	<u>24</u>	<u>24</u>

e) **Total amounts taken to Other Comprehensive Income**

	2018	2017
	£000's	£000's
Actual return on Scheme assets	10	365
Amounts included in net interest on the net defined benefit liability	<u>(53)</u>	<u>(61)</u>
Remeasurement gains and (losses)		
- Return on Scheme assets excluding interest income	(43)	304
Remeasurement (gains) and losses		
- Actuarial (gains) and losses	<u>(81)</u>	<u>281</u>
Remeasurement (gain)/ loss recognised in Other Comprehensive Income	<u>(38)</u>	<u>(23)</u>

Notes to the financial statements for the year ended 31 March 2018

17. Pension Commitments (continued)

f) Changes in the present value of the defined benefit obligation

	2018 £000's	2017 £000's
Present value of defined benefit obligation at beginning of period	2,171	1,842
Benefits and death in Service premium paid	(45)	(43)
Current service cost	23	21
Interest cost	54	64
Remeasurement (gains) and losses		
- Actuarial (gains) and losses	(81)	281
Employee contributions	<u>6</u>	<u>6</u>
Present value of defined benefit obligation at end of period	<u>2,128</u>	<u>2,171</u>

g) Changes in the fair value of assets

	2018 £000's	2017 £000's
Fair value of Scheme assets at beginning of period	2,102	1,754
Interest income	53	61
Remeasurement gains and (losses)		
- Return on Scheme assets excluding interest income	(43)	304
Contributions by employer	20	19
Employee contributions	6	6
Benefits and death in service premium paid	(45)	(42)
Fair value of Scheme assets at end of period	<u>2,093</u>	<u>2,102</u>

Legal & administrative information**Trustee Directors**

Lord Ashcroft KCMG PC (Chairman)
Mr Zameer Choudrey CBE
Mr Peter Clarke CVO, OBE, QPM
*Ms Angela Entwistle
Sir Ronnie Flanagan GBE
Ms Ceris Gardner
Mr Richard Gamble
Mr William Griffiths CBE, BEM, QPM
*Mr David B Hammond

The Lord Imbert CVO, QPM (died 13th November 2017)
Mr Michael Laurie CBE
Mr Kevin McDonald OBE (resigned 3rd January 2018)
Ms Amanda Platell (resigned 10th April 2018)
Mr Vivian Robinson
Mr Nicholas Ross
Mr Stephen Rubin OBE
Mr Robert Scott CBE
Sir Paul Stephenson QPM
Baroness Tina Stowell (appointed 19th July 2017, resigned
26th February 2018)

Advisory Board

Trustee Directors and officers marked * serve on the Advisory Board, together with the following:

Mr Phil O'Shea (Deputy Chair)
Mrs Carolyn Collard (South East Regional Representative)
Mr Bill Cullen (East Midlands Regional Representative)
Mr Frank Duffield QFSM OBE (Yorks. & Humber Regional Representative) - left 30th January 2017
Mr Jim Ferguson (Scotland Regional Representative)
Mr Terry Flynn (Wales Regional Representative)
Mrs Susan Knaggs (North East Regional Representative)
Mr Stephen Pearce QPM (South West Regional Representative)
Mrs Jayne Jones (West Midlands Regional Representative) - left 9th February 2017
Miss Jane Antrobus (North West Regional Representative)

Senior Officers

*Mr Mark Hallas OBE, Chief Executive
*Mr Bob Booker, Director of Finance, Company Secretary
*Mr Roger Critchell, Director of Operations
*Mr Rodger Holden, Director of Business Development

Bankers

The Royal Bank of Scotland plc
280 Bishopsgate
London, EC2M 4RB

Auditor

Mazars LLP
Times House, Throwley Way
Sutton
Surrey SM1 4JQ

Solicitors

Bates Wells Braithwaite
10 Queen Street Place
London EC4R 1BE

Status

Crimestoppers Trust was originally established by a Deed of Trust on 20th October 1986 and was registered by the Charity Commission with effect from 4th November 1987. On 1st April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 5382856, which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the Charity is at 10 Queen Street Place, London, EC4R 1BE. The principal office is PO Box 324, Wallington, SM6 6BG.

What our stoppers are saying...

Concerned friend

"I wanted my friend to report it but she wouldn't. I felt torn - I didn't want to go to the police but the guy could do it again..."

Everyone knows everyone

"I see the criminals from my window all the time. I worry about my neighbour downstairs.

I'll get a load of grief if I talk to the police."

Family protector

"I know if I did report something it might come back on me - and the kids would be in danger.

They know where I live."

CrimeStoppers.