



## Unaudited accounts as at 30 June 2025

### Officers:

Shelaine Green	Chair	Appointed 2019
Martina Lenfestey	Treasurer	Appointed July 2022
Ceri Turton	Secretary	Appointed August 2024

### Registered address:

Ellisfield, Ruelle des Fries, Castel, Guernsey GY5 7PW

### Bankers:

HSBC Bank plc, High Street, St Peter Port Guernsey GY1 2LB.



## Chair's Report 2024/25

What a glorious election! The number of women in the States increased from 8 to 11, there were four women who polled in the top 8 in the polls and Guernsey has its first female President of P&R/Chief Minister. Many congratulations to Deputy Lindsay de Sausmarez and all of the women who stood in 2025.

We support women to put themselves forward for **all** forms of public office. But in the run-up to the general election, finding and supporting potential candidates for Deputy inevitably became our main focus.

From July-Dec 2024, we were planning out our training programme and systematically gathering all our election knowledge into a private section of our website.

Our 'Train to Campaign' programme for potential candidates kicked off on 1 February 2025 with a full morning session covering of all aspects of campaigning, from manifestos to door knocking to social media. That was followed by fortnightly evening sessions diving into specific areas more deeply and giving potential candidates a chance to practice their skills on willing volunteers. And on 23 March we started the programme again with a second cohort of candidates.

Our sincere thanks to everyone who contributed to Train to Campaign. Chanelle Lanoe and Mike Wilkins from Orchard PR taught participants how to make videos and handle social media. Rachael Cumberland-Dodd inspired them to clarify their message. Committee members Linda Rolf and Vicky Groulef shared their communication and campaigning expertise. Deputies Sasha Kazantseva-Miller and Tina Bury relived their experience of standing for election.

We're particularly grateful to the Chamber of Commerce for being a fantastic 'basecamp' for our training sessions and to the Institute of Health and Social Care Studies for hosting our February kick off session.

The election had a notable impact on our Politics WhatsApp group, giving it real momentum and helping it grow to more than 200 members. Live text reporting from States meetings seems to meet a real need in the community.

While our election activities seemed all-consuming this year, there was some time spare to explore new projects. I am proud to now be a politics mentor for both the Youth Forum and the Ladies' College Pathways Programme, encouraging Guernsey's future public office

talent. And Vicky Groulef has become our lead for community outreach, building links with diverse groups across the island.

We also managed to bring our supporters together three times – for a celebration on the steps of the new Marie Randall House (as part of our Annual Members Meeting) in July, a Bring A Friend Social in October (thank you, Health Connections!) and a joyous Post-Election Party in June.

Throughout, we never forgot our ‘business as usual’, promoting public office vacancies and celebrating successes. In this financial year we’ve featured the following appointments in our newsletter:

- Christa Feltham as Non-States Member for the Scrutiny Management Committee
- Sally-Ann David as Jurat of the Royal Court
- Jo Peacegood as GIBA’s first female Chair
- Antonia Read as Guernsey’s first female HM Greffier
- Hilary Pullum as His Majesty’s Comptroller

Election year has been a rollercoaster for our committee – from despairing that anyone would want to join the States after such a difficult term, to the elation of seeing a record proportion of women as candidates. Throughout, our wonderful team has remained focused, enthusiastic, co-operative and hard-working and my thanks go to them all for successfully navigating a busy and important year.

### **Treasurer's report 2024/2025**

I’m pleased to present our Financial Statements for the year ended 30 June 2025.

Our main activity this year was the Deputies recruitment/training campaign. As agreed in the last year accounts the unspent donations (£933) from the unveiling of a Blue Plaque for Marie Randall MBE were used to offset the cost of this activity. Other expenses related to advertising (running ads on Facebook, sending regular newsletter), running and updating our website, rental of premises, and other general expense.

The majority of our funding came from donations from our founders and our regular donors.

We are very grateful to De Garis Accounting for their support with our accounting software.

**Women in Public Life**  
**Income and expenditure for the year ended 30 June 2025**

	2025		2024
	£		£
Donations - founders	2686		
Donations - other	680		1200
Event donations	933		1022
Event income			
<b>Total Income</b>	<b>4299</b>		<b>2222</b>
<b>Cost of sales</b>			
Event costs		1022	
<b>Other expenditure</b>			
Advertising & marketing	658		465
Bank fees	60		63
Deputies recruitment/training	2390		
Event printing and stationery	59		100
Insurance	113		229
Rental of premises	170		122
Subscriptions	105		100
Website domain	441		359
Website maintenance	130		98
<b>Total other expenditure</b>	<b>4126</b>		<b>1536</b>
		(4126)	(2558)
<b>Excess/(shortfall) of income over expenditure</b>	<b>173</b>		<b>(336)</b>

**Women in Public Life**  
**Balance sheet as at 30 June 2025**

	<b>2025</b>	<b>2024</b>
	£	£
<b>Assets</b>		
Cash in hand and at bank	436	1784
Prepayments	55	242
	<u>491</u>	<u>2026</u>
<b>Accruals</b>		
Accruals	75	850
Election candidate fund		933
	<u>75</u>	<u>1783</u>
<b>Net assets</b>	<u>416</u>	<u>243</u>
<b>Equity</b>		
Current period result	173	(336)
Retained earnings	243	579
<b>Closing position</b>	<u>416</u>	<u>243</u>

Chair \_\_\_\_\_

Treasurer \_\_\_\_\_  
 (Signature) (Date)